

NSDM INDUSTRY SOCIAL MEDIA MESSAGES

OVERVIEW

Below are messages that CGA members can deploy during National Safe Digging Month (NSDM) to personally spread safe digging awareness among your networks. Use the suggested posts and accompanying infographics – available to CGA members in the [NSDM Toolkit](#) – across your personal LinkedIn, Twitter, Facebook, and Nextdoor accounts to reinforce the 811 message to your colleagues, peers, and neighbors.

LINKEDIN POSTS

Copy:

Each year, damages to underground #utilities cost the U.S. an estimated \$30 billion. April is National Safe Digging Month, marking the start of the busy digging season and acting as a great reminder to #damageprevention professionals that we have a shared responsibility to reduce damages to vital #infrastructure by committing to safe digging practices and raising awareness of #Call811 services. Learn how you can help lower the cost at www.811beforeyoudig.com #811BeforeYouDig

Suggested infographic:

